



News Release

UMC Centennial Logo Unveiled

By Elizabeth Tollefson on Wednesday, March 30, 2005

Crookston, MN (3/30/05) - The University of Minnesota, Crookston (UMC) unveiled its centennial logo at student convocation on March 30 in Kiehle auditorium on the UMC campus. The logo was introduced in a video chronicling the history of the campus and concluding with the unveiling of the logo. As part of the occasion, everyone in attendance was presented with a pin that bears the centennial logo and a bookmark highlighting the historical events in the history of the campus.

“Our goal was to honor our roots and recognize the history of the Northwest School of Agriculture, acknowledge our close tie with the University of Minnesota, and show that we are the University of Minnesota, Crookston and will be for the next 100 years. I think through the use of the imagery from the NWSA logo, the traditional maroon and gold colors and our featured logo in the middle we have accomplished a logo that will accomplish all of those goals as well as be easy to reproduce and recognizable as we move through the centennial,” said Mike Meyer, Director of Development & Alumni Relations and chair of the centennial committee.

The unveiling of the logo is the inaugural event in the centennial celebration. The official kick-off will take place this summer at the Northwest School of Agriculture Reunion on June 24 & 25 and continue through commencement exercises in May 2006. Highlights planned for the centennial include the dedication of Centennial Park, the opening and dedication of the new student center, and many other special events.

“This is a great opportunity for us to recognize the contributions that UMC has made to this region and state,” Joe Massey, CEO of the Crookston campus, stated. “The events surrounding the centennial recognize our pioneering efforts in education and research that have had such an impact on Minnesota and the world. We are looking at this as an opportunity to recognize those pioneers and showcase the great things planned for our next 100 years.”

News Categories

Events

Tweet Like 0 Share

News Home

News Archives



Small Campus. Big Degree..

- Employment
- Events Calendar
- Academic Calendar
- Library
- Directories
- Maps, Directions & Parking
- Quick Facts
- Bookstore

- Faculty & Staff
- Email & Calendar
- Contact Webmaster
- System Website
- Home

2900 University Ave., Crookston, MN 56716  
800-862-6466 | 218-281-6510 | [umcinfo@umn.edu](mailto:umcinfo@umn.edu)  
© 2021 Regents of the University of Minnesota. All rights reserved.  
The University of Minnesota is an equal opportunity educator and employer.  
[Privacy Statement](#)